

Case History



PROJECT SUMMARY

Client	Baskin Robbins
Location	West End, Queensland
Colour	Custom
Area	49m ²
Installer	Floorchef



COMMENTS

- The custom Resin Marble™ design was developed in collaboration with management over several weeks. The design brief was to create a signature floor in the same colours as the new “heritage wall” feature. A clear non-slip topcoat was applied over the finish for easier maintenance.
- Installation had to be completed within a 3-day window to fit the opening schedule of the corporate franchise.
- The floor was part of the ice cream chain’s plans to introduce a fresh, new look to their stores, stepping away from the grey vinyl tile used in the past. After this original project, further outlets across Australia were completed.

“The execution was excellent – the brief was delivered skilfully and complements our new interior design elements – which now includes the flooring as a key design feature.”

- Michael Payne, Baskin Robbins